

JAZZ A'ROUND HELOTES

SPONSORSHIP FORM

MAY 21, 2016



All sponsorship forms must be received
at Helotes City Hall by May 6, 2015.

www.helotes-tx.gov

EVENT DETAILS

Who: City of Helotes, Texas

The City Council of the City of Helotes, Texas approved the creation of an annual, one-day jazz festival in January 2013. City Officials, Staff, and volunteers will work together each year to produce *the* preeminent jazz festival in South Texas.

What: Jazz a'Round OTH

The annual, one-day jazz festival is entitled Jazz a'Round Helotes. The name is inspired by the event venue, a circular stage placed in the middle of a traffic circle in the heart of the Old Town Helotes Special District. Jazz a'Round Helotes will take place annually on the third Saturday in May, and the event will include an evening of national talent, gourmet food vendors, and alcoholic / non-alcoholic beverage vendors.

This year's lineup includes:

❖ To Be Announced

Where: Old Town Helotes Special District

The Old Town Helotes Special District is located in Northwest Bexar County in the heart of Helotes, Texas, near the historic John T. Floore Country Store. To visit, take Bandera Road (S.H. 16) north outside Loop 1604. Take a left onto Old Bandera Road, Floore Drive, or Scenic Loop Road. Welcome to Old Town Helotes!

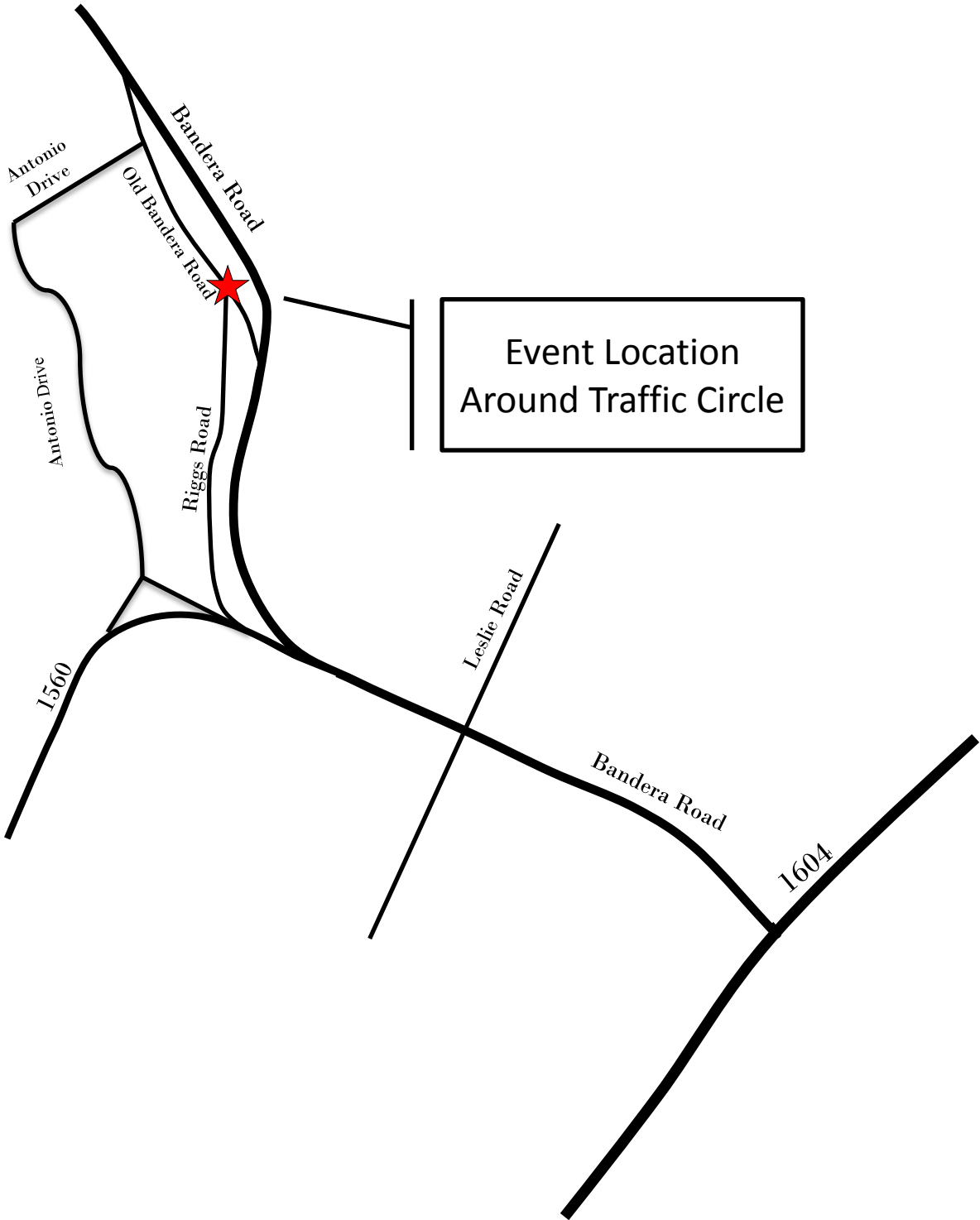
When: Saturday, May 21, 2015 @ 4 p.m.

The 2016 Jazz a'Round Helotes festival will take place on Saturday, May 21, 2016 at 4 p.m. The event ends at 11 p.m. Subsequent events will take place annually on the third Saturday in May in Old Town Helotes.

Why: Jazz Appreciation, Tourism & Economic Development

The City of Helotes has taken a proactive approach in ensuring that Helotes maintains its identity and expands economic development and tourism activities within the City. Jazz a'Round Helotes will become one of many cultural events sponsored by the City that improves the quality-of-life of Helotes residents, while ensuring a steady flow of tourism into the City.

EVENT LOCATION



SPONSORSHIP PACKAGES

Premiere Sponsor: \$2,500.00

Radio: KTSA & JACK FM

- ❖ Reads from Radio DJs promoting Jazz a'Round OTH and sponsors.
- ❖ Key radio placement.
- ❖ Morning and evening rush hour traffic.

Print: The Express News Papers

- ❖ Advertising promoting the event and sponsors.
- ❖ Full color.
- ❖ Key placement.

Additional Recognitions:

- ❖ Four (4) banners near stage. Banners provided by City.
- ❖ Logo on City website.
- ❖ On-site 10' x 20' booth space. Sponsor to supply tent, table, banner, and brand ambassadors.

Prestige Sponsor: \$1,500.00

Print: The Express News Papers

- ❖ Advertising promoting the event and sponsors.
- ❖ Full color.
- ❖ Key placement.

Additional Recognitions:

- ❖ Two (2) banners near stage. Banners provided by City.
- ❖ Logo on City website.
- ❖ On-site 10' x 20' booth space. Sponsor to supply tent, table, banner, and brand ambassadors.

SPONSORSHIP PACKAGES CONT.

Founding Sponsor: \$500.00

Print: The Express News Papers

- ❖ Advertising promoting the event and sponsors.
- ❖ Full color.
- ❖ Key placement.

Additional Recognitions:

- ❖ Logo on City website.
- ❖ On-site 10' x 10' booth space. Sponsor to supply tent, table, banner, and brand ambassadors.

SPONSORSHIP FORM

Wish to sponsor Jazz a'Round Helotes? If applicable, check one of the following and submit a check, cash, money order, or credit card payment made payable to the City of Helotes with your Sponsorship Packet.

_____	Premiere	\$2,500.00
_____	Prestige	\$1,500.00
_____	Founding	\$500.00

Please indicate the following financial information for Jazz a'Round OTH:

\$ _____ Total amount enclosed

_____ Check number (Please make all checks payable to the City of Helotes, Texas)

_____ Money order (Please make all money orders payable to the City of Helotes, Texas)

\$ _____ Cash

\$ _____ Credit card

Type of credit card -

Expiration date -

Card number -

Name on card -

Address -

Zip code -

Security code -

(last three digits on back of card)

My signature confirms that I have the authority to execute this Sponsorship Form and pay the sponsorship fee for myself and/or my affiliated organization/company.

Signed: _____ Date: _____

Organization Name: _____

MEDIA RELEASE, WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

Organization name: _____
Organization address: _____
Organization email address: _____
Organization telephone number: _____

In consideration of the privilege of participating in Jazz a'Round OTH (the "event"), the receipt and sufficiency of which is acknowledged, I voluntarily grant unto the City of Helotes, its agents, representatives and assigns, and any media of any and all types whatsoever or other interested parties covering, web streaming, broadcasting, or communicating in any manner whatsoever any event sponsored by the City of Helotes, the right to sell, record, broadcast and rebroadcast, duplicate, and/or otherwise exploit for pleasure or profit, in any media throughout the world, my performance in the event; and to use my name, likeness, voice, photograph, image, biographical information, or any other information or data about me concerning my involvement, participation, and connection with the City's and its representatives, agents, and assigns' promotion of the event and/or event activities.

For the same consideration described in paragraph one hereof, I, my agents, heirs and assigns, voluntarily agree to assume all risks and waive all liability to the maximum extent permitted by law associated with my involvement and participation in the event and/or event activities. I agree to forever save and hold harmless, release, indemnify and defend all of the following entities and individuals who shall hereinafter be referred to as the "indemnified parties:" the City of Helotes, its respective officials, managers, directors, employees, agents, successors, assigns, members, and volunteers, and any other individual or entity working or acting on behalf of the City with regard to the event and/or event activities. I, my agents, heirs and assigns agree to forever save and hold harmless, release, and defend the "indemnified parties" from and against any and all claims, damages, liabilities, costs, expenses and the like including all attorney's fees, arising out of my involvement and participation in the event and/or any event activities, including without limitation any and all personal injuries, death including my death, damage to my property, or damage to the property of others resulting therefrom.

I also agree to and shall save and hold harmless, release, indemnify and defend from and against any and all claims of each and every type whatsoever, losses, damages, causes of action, suits and liability of each and every type, including all expenses of litigation, court costs, and attorney's fees for injury to or death of any person including myself, or for damage to any property arising out of or in connection with the event, whether such injury, death, or damages are caused by the sole negligence of the "indemnified parties" or the joint, or joint and several liability of the "indemnified parties" and any other person or entity including myself. I agree that this Media Release, and Waiver of Liability and Indemnity Agreement (hereinafter sometimes referred to as agreement) shall be exclusively governed by the laws of the State of Texas and that exclusive venue for any litigation, interpretation, or any matter whatsoever arising from the execution of this agreement shall be in a court of competent jurisdiction in Bexar County, Texas. By affixing my signature hereto, I warrant to the "indemnified parties" that I have read and understand this agreement, the information I have provided herein is true and correct, and I agree to abide by the rules set forth in the event packet and this Agreement. It is understood and agreed that this agreement shall at all times be liberally construed and interpreted so as to give the maximum legal effect to its intended purpose of providing the broadest waiver, release and indemnity permitted by law.

I have read, understand, and agree to abide by the rules set forth in the event sponsorship packet and this Form.

Participant

Date